



SKILLS FOR GROWTH SME

# GM SKILLS MAP

## A GUIDE FOR SMES

[www.gmskillsmap.co.uk](http://www.gmskillsmap.co.uk)



**SKILLS FOR GROWTH**  
DOING THINGS DIFFERENTLY FOR GREATER MANCHESTER'S WORKFORCE



Greater Manchester  
Chamber of Commerce  
Helping Business Grow for Over 225 Years



European Union  
European  
Social Fund

# INTRODUCING SKILLS FOR GROWTH

## -SME SUPPORT

Skills for Growth - SME Support is a fully funded, tailored service to help up-skill your employees and improve productivity. Delivered by GC Business Growth Hub in partnership with the Greater Manchester Chamber of Commerce, the service is funded through the European Social Fund and commissioned by the Greater Manchester Combined Authority, to help your business grow through re-shaping, developing your talent and enhancing team performance.



# GM SKILLS MAP

GM Skills Map part of the Skills for Growth – SME Support programme, aims to bridge the gap between Manchester’s training providers, SMEs and future learners. It is a transparent, online platform, open to help upskill Greater Manchester’s workforce with futureproof knowledge.

This innovative, online platform makes the search for workplace education easy, enabling businesses and individuals to explore a highly accessible database of local training providers and fully funded training and skills programmes including short courses, professional training and apprenticeships.

The next phase of the #SkillsRevolution is here with GM Skills Map, propelling Greater Manchester’s SMEs and employees forward through the pandemic and beyond, surviving and thriving with a wealth of futureproof skills and knowledge.

## How you can get involved?

As an individual learner or SME, you can explore the GM Skills Map platform online, using the index to browse the list of training providers and their courses to discover what’s relevant to you or your team. Our skills coaches are here to help refer you to the most appropriate training providers for your needs and help you start your #SkillsRevolution!

## What are the benefits?

Greater Manchester’s training providers are a top resource for the future of our workforce and GM Skills Map is here to help you find the courses from the right provider to suit your business needs. There are great benefits for SMEs interested in exploring GM Skills Map, including:

- Transparent, online course database
- Listing 100s of fully and part funded training courses
- Dedicated Skills Coach to help you navigate GM Skills Map and match you up with a training provider
- Courses designed to give your team futureproof skills to safeguard their careers
- 100s of bite-size lessons for your team

## Step by step process for SMEs

### STEP 1

## PRODUCTIVITY PLAN

Your Skills Coach will provide you with a bespoke skills and productivity plan and a login to your skills map member portal that you can view at any time..

### STEP 2

## BITE-SIZE LEARNING

After you’ve familiarised yourself with the platform, your employees can start using Abintegro, an in-built, bite-size learning platform with hundreds of useful lessons. Your Skills Coach will also give you access to individual skills plans, tailored to each employee.

### STEP 3

## LET THE LEARNING BEGIN

Your Skills Coach will give you full access to GM Skills Map and start matching you and your employees up to courses and training providers across GM that suit your business needs. You can log in to your portal at any time to explore GM Skills Map, Abintegro and your skills productivity plans as you embark on your #SkillsRevolution.

## SKILLS FOR GROWTH SME

As part of the Skills for Growth – SME Support programme, we also offer two specialist areas accessible for SMEs and individuals.



### HEALTH & WELLBEING SPECIALIST

Developing happy, healthy and resilient teams through strategy, communication and relevant workplace training



### APPRENTICESHIPS SPECIALIST

Breaking down apprenticeships and the application process into a simple, accessible and efficient process

Our specialist services are fully funded and available for all Skills for Growth – SME Support programme registrants. Specialists work in conjunction with GM Skills Map training providers to develop a complete, bespoke training and development package for clients. Talk to a Skills Coach today to find out more on 0161 237 4444.

## Contact

If you’re not already registered on the Skills for Growth - SME Support programme and would like to find out more, contact the team on **0161 237 444** to speak to an advisor today.

Alternatively, you can start exploring GM Skills Map by visiting [www.gmskillsmap.co.uk](http://www.gmskillsmap.co.uk)



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**START EXPLORING GM SKILLS MAP,  
GREATER MANCHESTER'S MOST  
COMPREHENSIVE COURSE DIRECTORY  
AND LEARNING MANAGEMENT SYSTEM**

- 0161 237 4444
- [enquiries@skillsforgrowthsme.co.uk](mailto:enquiries@skillsforgrowthsme.co.uk)
- [www.gmskillsmapco.uk](http://www.gmskillsmapco.uk)